# Report On Indutrial Visit And Tour

organised By :

The Veraval Education Society Sanchalit Shree Narandas Jethalal Sonecha Management And Technical Institute-Chanduvav.



Date :-31st January,2020 to 3rd Feb, 2020. Organised For :- Students Of MBA and MCA. Organised By :-Dr Krishnachandra Dwivedi Mr Paresh Samiyani Supported By :- Management Of VES



# Shri Veraval Education Society Sanchalit Narandas Jethalal Sonecha Management & Technical Institute (MBA and MCA), Chanduvav, Veraval, Gir Somnath

## **Tentative Schedule (Kutch Bhuj Industrial Visit 2020)**

Industrial Visit Programmed at Kutch-Bhuj on **31<sup>st</sup> January 2020 to 3<sup>rd</sup> February 2020**.

Date	Name of Places	Timings	Entry Fees
			(per person)
31-01-2020	Departure from Veraval to Bhuj	8:00 P.M	
	Day 1 <sup>st</sup>		
01-02-2020	Arrival at Bhuj (Devraj Resort, add: Haripar, Bhuj, Gujarat)	6:30 A.M	
01-02-2020	Break Fast at (Devraj Resort)	8:30 A.M	
01-02-2020	Industrial Visit at Parle Products Pvt. Ltd. (Wear in College Uniform)	9:30 A.M	Free
01-02-2020	Lunch at Patel Dining Hall	12:00 P.M	
01-02-2020	Departure from Bhuj to Rann Utsav	1:00 P.M	
01-02-2020	Arrival at Rann Utsav	3:30 P.M	Rs. 100
01-02-2020	Departure From Rann Utsav to Bhuj	7:30 P.M	
01-02-2020	Arrival at Bhuj	9:30 P.M	
01-02-2020	Dinner at Devraj Resort	10:00 P.M	
01-02-2020	Night Stay in Devraj Resort	10:30 P.M	
	Day 2 <sup>nd</sup>		
02-02-2020	Break Fast in Devraj Resort	6:30 A.M	
02-02-2020	Departure From Bhuj to Swminarayan Temple As per Students Request (Optional)	8:00 A.M	
02-02-2020	Departure From Swaminarayan Temple to Mandvi	9:00 A.M	
02-02-2020	Arrival at Mandvi to Mundra Container Port	11 :00 A.M	
02-02-2020	Lunch in Mandvi –Oasis Food	1:30 P.M	
02-02-2020	Visit in Mandvi - Vijay Villas Palace, )	11 :00 A.M	
02-02-2020	Departure From Vijay vilas Palace to Mata Na Madh	2:30 P.M	
02-02-2020	Arraival At Mata Na Madh	7:00 P.M	
02-02-2020	Dinner (On the Way)-Honest	8:00 P.M.	

	Day 3 <sup>rd</sup>	
03-02-2020	Breakfast on Morbi Road –Honest	8:00 A.M.
03-02-2020	Arrival at Khodal-Dham –Virpur	1:00 P.M
03-02-2020	Dinner at Khodal – Dham-Virpur	2:30 P.M
03-02-2020	Departure From Virpur	3:00 P.M
03-02-2020	Arrival At Veraval	7:00 P.M



Our plan was to visit Stanford, As industrial visit at Parle Product Pvt.Ltd. Company Located in Bhuj And Adani Port At Mundra location while other places also plan to visit with stay in devraj resort , Swaminarayan temple at Bhuj , Vijay vilas palace at mandvi and Ashapura Mata Na Madh .

We gathered in our savjani campus at around 9:00 P.M on 31<sup>ST</sup> January 2020, started journey from the 9:30 O'clock, with the guidance and company of our Director sir Dr Krishnachandra dwivedi, HOD of MBA department Mr Pradip Mehta And Mr Paresh Samiyani (Tour Organiser) along with respective faculties Ms Payal Dhanesha, Mr Bharat Barad And Ms Shital Vadhavi and Student of MBA and MCA Department.



#### Day 1:

Firstly we reached very first day of our tour with Devraj Resort at 9:00 Am on 1<sup>st</sup> January 2020

Student found that Devraj resort is very comfortable place for staying and enjoyment purpose.

Devraj Resort is a luxury resort in Haripar, Bhuj (Gujarat). This Resort has an inventory of various rooms, which have been classified into two categories: Traditional Rooms and Morden Room. The Car



Rent and swimming pool are some of the facilities that this resort.

While Students choose to stay with traditional room, after freshness every students gathered for breakfast, menu availed with south Indian dish Idli Sambhar, then after breakfast and photo session we moved to our first indurial visit place in Parle -G Company at 10: 00 O'clock.



We Reached Parle Product Pvt Ltd, Bhuj Anjar High Way, Shekhpir<br/>Village,ShekhpirVillage,Village,ShekhpirVillage,Bhuj-at 12 :00 Oclock , They welcoming us very warmly greetings.

Our orientation started by Mr Raj Joshi (HR Trainee ) With basic information of Parle Product Pvt. Ltd Company .

About Following details

Since 1929, we have grown to become India's leading manufacturer of biscuits and confectionery. As the makers of the world's largest selling biscuit, Parle-G, and a host of other very popular brands, the Parle name symbolizes quality, nutrition and superior taste.

An in-depth understanding of the Indian consumer psyche has helped us develop a marketing philosophy that reflects the needs of the Indian masses. We have made it a tradition to deliver both health and taste, with a value-for-money positioning that allows people from all classes and age groups to enjoy Parle products to the fullest.

With a reach spanning the remotest villages of India and major cities across the world, the House of Parle has become synonymous with trust, globally.

Products of the company:-In Parle product-Bhuj basically three products of biscuits manufacturing.

1) PARLE BISCUIT : There are three types of biscuit produce in their plant.

a) Parle – G
b) Parle Moanco
c) Parle Krack Jack

In Biscuit Manufacture Plant there are mainly three part

a) Mixing of Wheat flour, Sugar & other contain.

b) Mould the biscuit & backing of this biscuit

c) Packing of the biscuit

Manufacturing process of Biscuit :

First of all mix wheat flour, sugar, and other contain, after then they mould the biscuit in pattern and mould of the biscuit passes through backing furnace viaconveyor belt.

After backing, biscuit go for cooling. There is long zig zag conveyor beltwhich use for the cooling.

Manforce is essential only to maintain quality such like to separatebreakable biscuit and during packing, otherwise the plant of parle product -bhujis fully automated.

Then Mr Raj Joshi Also shared one of discussion on rumors for parle girl A photo of a lady in a sari is being circulated on social media. It is being claimed that the girl from Parle-G biscuit is Neeru Deshpande and she is now 65 years old.

The kid on the Parle-G biscuit cover is just an illustration.

The speculations about the kid are not new. Neeru Deshpande, speculations. But, Parle products' group product manager Mayank Sudha Murthy and Gunjan Gundaniya are a few names that have remained in the centre of these Shah had denied these stories a few years ago saying that the kid is just an illustration which was made in the 60s by Everest Creative.





And at last Mr krunal Visavadiya student of (MBA Sem 03) and Mr Pradip Mehta (HOD of MBA department) Delivered Speech to Mr Raj Joshi as vote of thanks, we also thanks to Ms Purvi Shrivastav ( HOD of HR department ) for these wonder visit opportunity to given us.

After Parle-G company visit we moved to Rann utsav at 5:00 PM on  $1^{st}$  January, 2020. We enjoyed rann utsav with following experience kutch or Rannutsav, a unique manifestation of varied cultural ethos of the region is known for the ethnic flavor and celebrative zest. This festival provides an exclusive opportunity to witness the creative ingenuity of the artisans and craftspeople, assorted array of folk music and performances, mixed representation of culture and communities, along with a vast diversity in ecology. All this and much more describe and define Kutch and the people.



Students had enjoyed this festival with clicking lots of photographs and they also played Rass –Garba over there.



Then we moved from rann utsav to devraj resort at 10:00 P.M and taken dinner over there with menu of Pulav Sabji Chapati, papad Chhas Salad and special item also added kautchi Dabeli. Afterwards we accommodate for camp fire in coolest atmosphere at a time we had feel 18 C Degree cooled, with camp fire activity dean sir also

instructed for next day schedule then we all disparate for rest.



## DAY -2

Second day started with every student and faculties wake up at 5:00 A.M For move to our next schedule. We had taken our breakfast , resort offered breakfast menu as bread and jam , pauva bateka, Chai and coffee.

Then we left out devraj resort at 7:30 Am For our next visit to shree swminarayan temple- Bhuj.



We found that Shree Swaminarayan Temple Bhuj is a socio-spiritual Hindu organisation, based in Bhuj-Kutch, Gujarat, which falls under the Nar-Narayandev Gadi as established and ordained by Lord Shree Swaminarayan Himself. Then we moved towards adani port and special economic zone at Mundra port visit, at 11:30 A.M. at where firstly we would like to thank Mr Purvaraj singh Zala –HOD of Custom Receptionist post., then Mr Dharampal sinh Chudasama

Visitor of Mundra port warmly welcomed us with briefing of company information.



Adani Ports and Special Economic Zone Limited (APSEZ) is the largest commercial ports operator in India accounting for nearly onefourth of the cargo movement in the country. Its presence across 10 domestic ports in six maritime states of Gujarat, Goa, Kerala, Andhra Pradesh, Tamil Nadu and Odisha presents the most widespread national footprint with deepened hinterland connectivity. The port facilities are equipped with the latest cargo-handling infrastructure which is not only best-in-class, but also capable of handling the largest vessels calling at Indian shores. Our ports are equipped to handle diverse cargos, from dry cargo, liquid cargo, crude to containers.



Through its subsidiary Adani Logistics Ltd., APSEZ operates three logistics parks located at Patli in Haryana, Kila-Raipur in Punjab and Kishangarh in Rajasthan. With the ability to handle 500,000 twenty

foot equivalent units (TEUs) annually, the Adani logistics business is growing at a rapid pace.

Over the years, APSEZ has evolved into a provider of integrated port infrastructure services, of which the Mundra SEZ in Gujarat is a landmark validation. Spanning over 8,000 hectares, the Mundra Economic Hub offers investment options as the largest multi-product SEZ, Free Trade and Warehousing Zone (FTWZ) and Domestic Industrial Zone.

The Company's integrated services across three verticals, i.e. Ports, Logistics and SEZ, has enabled it to forge alliances with leading Indian businesses making APSEZ an undisputed leader in the Indian port sector.

Along with its expertise in providing end-to-end logistics solutions, operational excellence, low-cost operations and synergies through acquisitions, the Company is backed by a young and dynamic workforce that propels it to greater heigh



Ended session with vote of thanks speech given by Mr Pradip Mehta (HOD OF MBA) to Mr Dharampal sinh for great co-operation, then we moved to OASIS Food For Lunch at where they offered menu with gujarati thali.



At 5: 00 P. M We entered Mandvi Vijay Vilas Palace where top most attraction in whole kutch tour. The local guides tells that various movies shooting this place was witnessed viz hum dil de chuke sanam , Lagaan, several ads etc.



Vijay vilas palace , is known for summer palace of raja jadeja of kutch located near mandvi beach. Afterwards we move to Ashapura Dham Mata Na Madh at 7:30 P.m Where we worshiped to goddess Ashapura Maa and taken Prasad bhojan by students and faculties and also move to outside for traditional shoping at same place. At 11:00 P.m We have taken dinner at Honest –Kutch Road with Punjabi menu.



### DAY 03

On day 3 We started our journey from Ashapura Madh to Khodal Dham-jetpur, we reached over there at 1:00 P.M And Worship to Goddess Maa Khodiyal Mataji. We found that it's a beautiful temple with big campus. A beautiful example of temple architecture, a well developed complex, and then we move to lunch at same place.



Then darshan to Khodal Dham we moved to Veraval and rechead at 7:00 P.M.

We celebrated industrial visit and tour with lots of memorable enjoyment by faculties and students, Students also appraise to management with thanks giving and they are said that we are waiting for another trip