

Report on

Industry Visit at Balaji Wafers Pvt.Ltd

MBA/MCA 28th Feb 2019



Venue:-

N.J.Sonecha Management and Technical Institute.

Date: 28th Feb, 2019

Faculties Incharge: Mr Pradip Mehta(HOD of MBA department), Mr Bharat Barad (Asst.Prof), Miss Dhara Abhani(Asst Prof) And Miss Payal dhanesha (Asst.Prof) And Miss Shital Vadhavi (Asst Prof)

N.J Sonecha Management And Technical Institute, VES organised an Industrial Visit at Balaji for MBA-II and MBA-Iv Semester students on 28th Feb, 2018. The visit was coordinated by the Mr Paresh Samiyani (students of MBA II) The students received a very warm welcome by the company and the executives from the company guided the students at shop floor where actual production of Balaji wafers Pvt.Ltd was taking place. The plant is having the state of the art infrastructure with the latest technology .

Plant visit was followed by an interactive session with the students by Mr Avinash (Marketing Manager) Mr Sagar (Marketing Executive). The students learnt about various managerial functions. Students came to know about the manufacturing process of Balaji Products, plant operations capacity during lean and peak seasons, quality control practices, sales and marketing strategies, supply chain and logistics management and HR practices. The students also learnt about the corporate social responsibility (CSR) projects being undertaken by the company. The company also briefed about the future expansion plans. The students had very learning and memorizing experiences and the overall visit was very successful.